



**DESIGN A  
DIFFERENCE**

Primary School Mat Design Competition

# The Competition

Citron Hygiene's 'Design a Difference' Competition, initiative is to support the already prominent activities happening within schools that promote healthy eating and an active lifestyle.

To take part we want you to create a mat design that reflects on the themes of healthy eating and active living. The winning design will be created into a recycled floor mat by our manufacturers Milliken and be added to their image mat range.

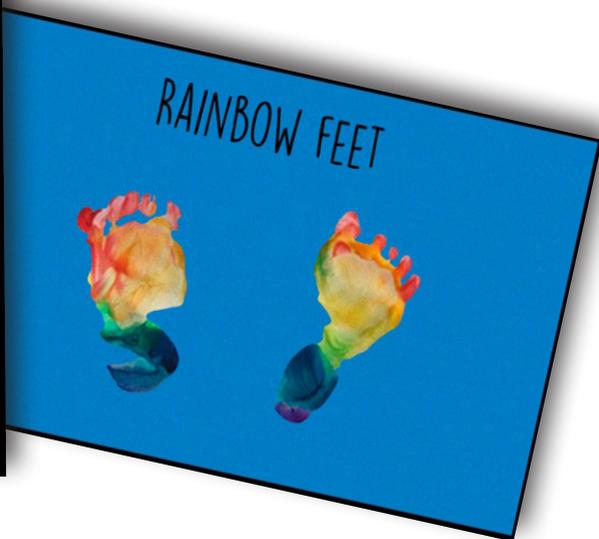
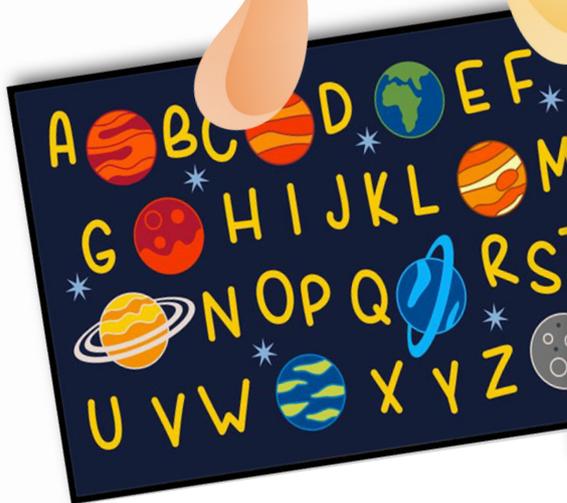


## Picking a Theme

Your design should be based on the message of healthy eating or an active lifestyle. For example, your mat design could be about free school meals and the impact the lack of food has on the education of children.

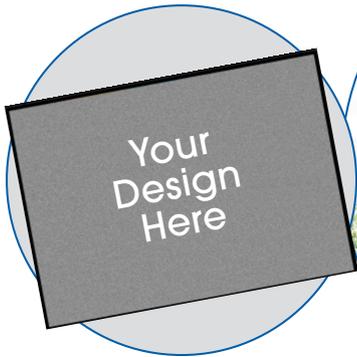


**Example  
of mat  
designs by  
children**



# The Winning Design

The winning school will be presented with their successful designed mat made free of charge and serviced for 6 months. In addition, the winning child, one friend and an accompanying teacher have the opportunity to visit the manufacturing plant to see their mat being made.



- 1** Have your winning design created into a recycled mat and added to the Milliken global image mat range.
- 2** Have a chance to go on a VIP trip to the manufacturing plant to see your mat being made – live!
- 3** Win sports equipment such as football nets or have Citron sponsor a school event that promotes healthier eating.
- 4** Make a difference by promoting your cause used in your winning mat design.



## To Take Part

To enter the competition, your school must be a CPC member. The competition will run until the end of November. Regular social activity will commence throughout September and October in the run up to the short-listing and final judging.



Watch online  
for weekly  
**Shortlist Prizes**  
issued throughout  
September and  
October e.g.  
book tokens

- 1 If you are not already a member, join CPC for free at [www.thecpc.ac.uk](http://www.thecpc.ac.uk).
- 2 Sign up to the campaign at [citronhygiene.co.uk/citron-hygiene-raising-environmental-awareness-schools-primary](http://citronhygiene.co.uk/citron-hygiene-raising-environmental-awareness-schools-primary) and follow instructions.
- 3 Discuss ideas and themes with the class during the first month of the new school year and submit your designs by the end of November.
- 4 Check Citron's posts on social media for information, facts and updates.

## Why use mats

Research has shown that most of the dust and dirt in a building is brought in by pedestrian traffic. The Citron Hygiene full range of industrial matting provides an effective barrier against that type of floor contamination, stopping it literally at the door and minimising the hazard of slippery floors.

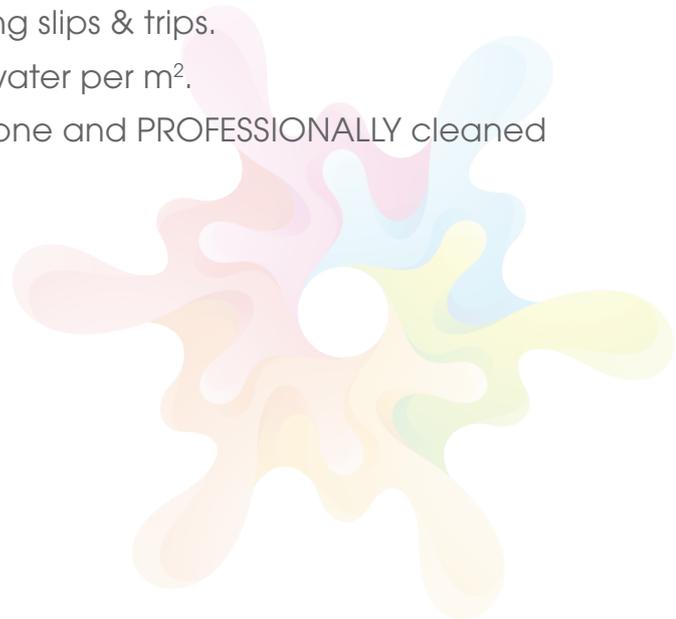
The Citron Hygiene standard range of textile mats is tufted from a high twist and heat set Econyl® bi-colour nylon yarn, in a range of colours to fit all interior decorations.

Because they can withstand washing at high temperatures, Citron Hygiene mats can also be used in schools, nursery's & university applications where heavy soiling can occur due to high footfall.

## Citron's Full mat rental service

- The mat is delivered and placed in situation at the customers premises.
- It collects dirt & water from shoes/wheelchairs that pass over it and protects the environment and floor covering, reducing wear & tear.
- It Increases safety within the building, reducing slips & trips.
- A mat will hold approximately 3kgs of dirt & water per m<sup>2</sup>.
- The dirty mat is then exchanged for a clean one and PROFESSIONALLY cleaned & dried by Citron Hygiene.

Miliken

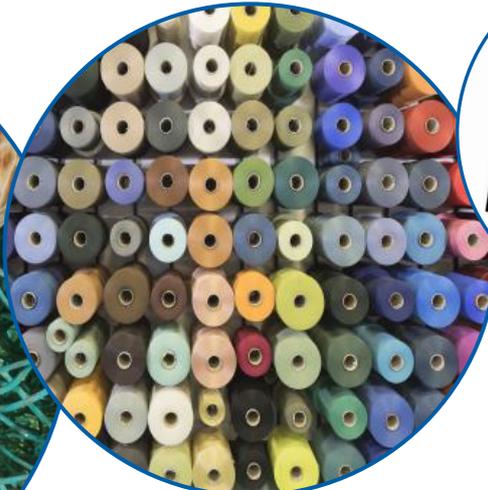


# The ECONYL Regeneration System

ECONYL® regenerated nylon is 100% recycled yarn made of nylon waste such as fishing nets, fabric scraps and old carpets. Moreover, through our regeneration process ECONYL® yarn never loses its virgin qualities. This means it can be recycled an infinite number of times, becoming the sustainable solution for the fashion and interior industries.

## The Process

- 1** Waste is rescued such as fishing nets, fabric scraps, carpet flooring and industrial plastic from landfills and oceans worldwide. That waste is then sorted and cleaned to recover all of the nylon possible.
- 2** Through a radical regeneration and purification process, the nylon waste is recycled right back to its original purity. That means ECONYL® regenerated nylon is exactly the same as virgin nylon.
- 3** ECONYL® regenerated nylon is processed into carpet yarn and textile yarn for the fashion and interior industries.
- 4** Fashion brands and carpet producers use ECONYL® regenerated nylon to create brand new products. And that nylon has the potential to be recycled infinitely, without ever losing its quality.



**ECONYL®**  
ENDLESS POSSIBILITIES



**citron**<sup>™</sup>  
HYGIENE

Partnering with CPC to raise awareness within schools on the  
importance of environmental and sustainable practices

*Miliken*

Telephone: 08000 66 5552  
[citronhygiene.co.uk](http://citronhygiene.co.uk)

